

## WHAT IS THE EZ CREDIT?

Empowerment Zone tax incentives provide benefits for employers who are located in and hire the residents living in federally designated zones which have experienced high poverty and unemployment.

## WHY DOES THE EZ CREDIT EXIST?

Empowerment Zones are intended to encourage businesses to expand and stimulate job growth in these areas.

- **The Logic.** When your business is located in an Empowerment Zone your hiring helps with the economic development of that Empowerment Zone. As an employer, when you hire individuals that live in the Empowerment Zone the employee and community benefit.
- **The Reward.** For every qualified employee you hire, your business secures up to \$3,000 in hiring incentives. As a bonus, an additional hiring incentives program qualifies the business for tax credits whether or not the business is located in the Empowerment Zone.
- **The Legislation.** Taxpayer Certainty and Disaster Tax Relief Act of 2020 (TCDTRA) enacted as part of the Consolidated Appropriations Act, 2021 authorized the extension of the Empowerment Zone until December 31, 2025.

## HOW MUCH ARE EZ CREDITS THIS YEAR?

- **For each qualified new hire**, a business may receive up to \$3,000 in federal income tax credits.
- **Isn't this too good to be true?**  
These generous incentives continue since they are valuable for employees, communities, your business and the government.

Set up a consultation today at

<https://calendly.com/mc-mctr/hiring-incentives-orientation>

## ADVANTAGES WITH MCKENZIE CHASE

**MCM gets you up to \$3,000 in Empowerment Zone tax credits per qualified hire.**

- 40 Years of experience means our Hiring Incentive consultants know how to fight for your tax credits.
- Financial risk is eliminated by McKenzie Chase Management's policy of billing only on your success.
- Corporate reporting is provided to every client whether you are a corporation or just think like one.
- Technology streamlines the process to eliminate any errors that might prevent a qualification.
- Excellent ROI makes working with McKenzie Chase Management a superior value.



**McKenzie Chase Management, Inc.**

PO Box 30550, Seattle, WA 98113 | P: 206.547.8277  
E: [Service@McKenzieChase.com](mailto:Service@McKenzieChase.com) | W: [McKenzieChase.com](http://McKenzieChase.com)



# EZ PROGRAM SIGN-UP

We're moving forward with our Empowerment Zone program and the 40-years of proven tax credits by MCM.

**Step 1: Please see our requirements, below:**

☐ Send MCM EZ Program Directions and Program Funnel.

**Step 2: Please confirm this EZ Orientation:**

☐ This date will work: \_\_\_\_/\_\_\_\_/\_\_\_\_ at \_\_\_\_ am pm (best day)

☐ And, this date will work: \_\_\_\_/\_\_\_\_/\_\_\_\_ at \_\_\_\_ am pm

☐ Visit the event booking site here: <https://calendly.com/mc-mctr/hiring-incentives-orientation>

**Step 3: ☐ Send our MCM EZ Program Start-up Package:**

Business Name: \_\_\_\_\_

Federal EIN: \_\_\_\_\_ - \_\_\_\_\_

Business Street: \_\_\_\_\_

Business City, ST: \_\_\_\_\_

Business Zipcode: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Step 4: ☐ Send our MCM System Login Credentials ASAP.**

**When completed** Scan-to 'info@mckenziechase.com' |

Fax (206) 524-7775 | Mail to: MCM, PO Box 30550, WA 98113